

Building an information backbone to your business is the first step towards becoming a Real Time Enterprise. Over the 1990s, ERP software enabled this first step largely by managing all operations on a single and integrated set of data. Some estimates say that the world has invested upto US\$ 300 billion during this period. For many businesses this first step turned out to be the last as they have not been able to do it right. Some of the technologies they invested in were too internal focused, have not used the reach and speed offered by the internet or have failed in bringing out the value trapped in the network of employee, customer, and business partner relationships.

For many businesses, the initial experience was traumatic. The technology was not open-and-willing to talk to legacy and used proprietary tools. It was monolithic, involved huge investments and was labor intensive to customize. Business users found it difficult to understand what goes on inside the black box. Implementations took longer; value brought in by Internet was not tapped. Businesses needed to invest in web tiers, communication protocols, reporting tools, customer and supplier facing technologies to open out to the network of their business partners. Where it did, ERP delivered benefits that were not even thought about at the start.

Investment must be based on Good Judgment

Today when you invest in technology you don't want to stop with the first step. You would look beyond pure automation of business processes. Unlocking the value potential available in your business network is a key factor in investment decisions.

Applications have to be nimble footed, able to talk standard languages to communicate with both internal as well as external world, assembled to business-user-defined order, deliver value to all stakeholders in a business network, and offer quick and cost-effective response to business changes.

BCT's CUECENT Enterprise provides the right investment choice.

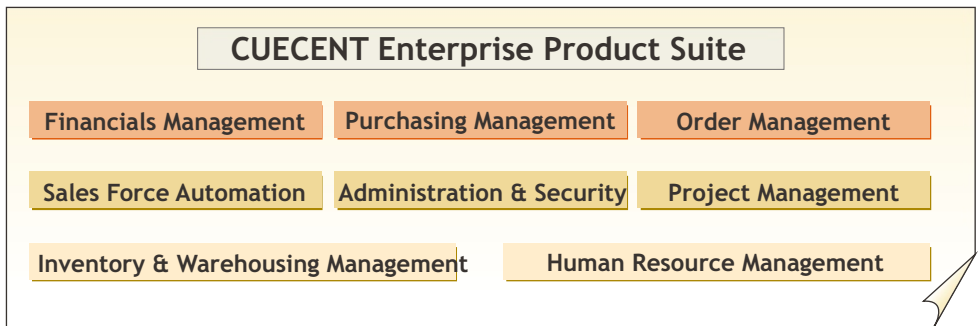
BCT's EvoLve methodology aims at delivering business value faster, builds in room to course correct and even change requirements.

Implementation cannot be big bang any longer

'Everybody goes live this minute' type declarations are no longer realistic. Particularly so, when made after a year of implementation preparation. The value delivery has to be quicker on those processes that matter first. BCT provides 'iterative go-live' model while investing in and implementing ERP. With each iteration, spanning not more than 8 calendar weeks, BCT works with you to prioritize and plan the set of business process that is required to go live based on their value to the business. While there is learning for the implementation team from the iteration, client retains the much-needed control to review and if necessary re-define the scope for the business processes in the subsequent iterations.

Producing software from a Business Process Model

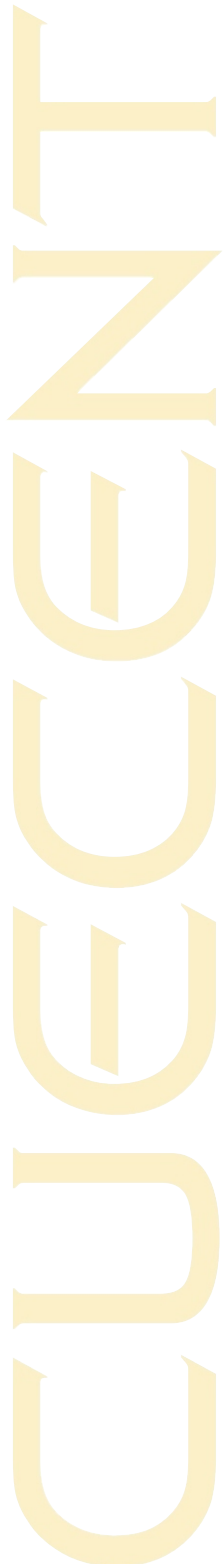
Here is a platform that does design, analysis, modeling, optimization and automation of business process. Producing software automatically from a business process model is an emerging standard in software



development. Hand coding levels are considerably reduced in the software produced. CUECENT Enterprise comes ready with over 300 standard business processes modeled within. You can change these models to suit your need and not worry about the code.

Business user builds the application

Business user gets to drive the software development as they draw up the model and let the tool produce code.



Software demonstrates better compliance to business requirements. Maintenance becomes easier as what you need to change is your Business Process Model. And be sure your business user/analyst does not change with minimal help from IT.

Connecting to third party applications and legacy investment is inherent

CUECENT Enterprise is compliant with BPEL4WS (Business Process Execution Language For Web Services) standards. Meaning, any business process /component modeled on the ERP can be published as a web service. Similarly your ERP can also talk to any other application that can produce a standard message. In case the target software application is unable to talk a standard language, CUECENT Enterprise has an inbuilt facility to build custom connection with ease.

Open source platforms can be as good

While CUECENT Enterprise works well with any of the industry standard J2EE compliant application servers it works as well with open source application servers like Jboss. Linux is as good as Windows and MySQL can work in place of other vendor promoted databases.

Reduced TCO

The time and effort budgets get compressed by over 30% compared to traditional development approaches. Bringing down the total cost of ownership. Process mapping/documentation, process streamlining, process monitoring for performance, as-you-go optimization, process certification are some of indirect benefits that accrue. Evolving your business to become a real time enterprise.

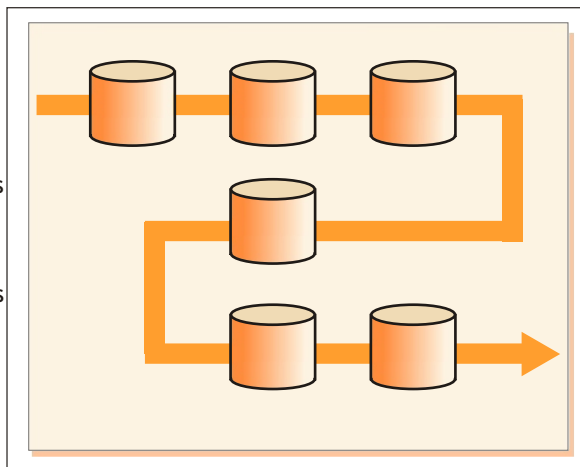
Ready-to-assemble components

CUECENT Enterprise has over 300 ready-to-assemble components that cover the functionality your business would need. It is built to satisfy your needs including the ones indicated below.

- We want to go beyond pure automation of our

business processes. The technology we invest in must help us connect to partners and adapt to changes with ease.

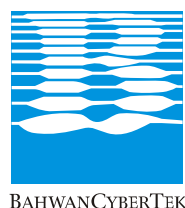
- We need to be able to customize the application to suit changes in my business processes in real time. Reduce the time lag between sensing and responding to a change need.
- We can't dismantle all our legacies. Some of them are pretty useful now and would serve our future business too. We need bring value out of my current assets.
- Connect my financials to my bank for automated account debits and credits.
- I want my employees to use the web portal to manage their interactions with my service functions.



- We work across multiple geographies and handle multiple currencies. The solution has to enable this.
- Give visibility to my customers into our relationship, my suppliers need to quoteonline.
- Bring together my sales & distribution network.

We need to maximize our efficiency in handling sales opportunities.

- We do a quite a bit of costing and estimation on every matured sales call.
- We understand and use XML standards when communicating with business partners.
- My business processes change frequently.
- We want the software understood by our business users.
- The technology we invest in must be futuristic.
- We do not want to get locked into a vendor for functionality. The technology should permit seamless connectivity with other investments we make.



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